

Privacy Policy for Members of the London Chamber of Commerce

Effective Date: November 15, 2024

The London Chamber of Commerce (the "Chamber") is committed to protecting the privacy of our members. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information when you sign up and interact with the Chamber's website and services.

By becoming a member of the London Chamber of Commerce and accessing our website, you agree to the terms of this Privacy Policy. Please read this policy carefully to understand our views and practices regarding your personal data.

1. Information We Collect

When you join the Chamber as a member, we may collect the following types of information:

- **Personal Information:** Name, business name, title, email address, mailing address, phone number, and other identifying information.
- **Payment Information:** Credit card details or other financial information needed to process membership fees and transactions.
- Website Interaction Data: Information about your activity on our website, such as IP address, browser type, access times, and referring URLs.
- Other Voluntary Information: Information you provide voluntarily, such as event preferences, surveys, or participation in Chamber programs.

2. How We Use Your Information

We use your personal information to:

- Administer Membership Services: Process membership applications, renewals, and payments.
- **Communicate with You:** Send newsletters, updates, event invitations, and information relevant to your membership.
- Provide Networking and Business Opportunities: Share information with other Chamber members or partners, where appropriate, to foster networking and business connections.
- **Improve Our Services:** Analyze website usage, monitor trends, and enhance our programs and services.
- Marketing and Promotions: Send promotional materials about Chamber events, programs, and offers that may interest you, subject to applicable consent requirements.



3. How We Share Your Information

The Chamber respects your privacy and will only share your personal information in the following instances:

- With Chamber Partners and Affiliates: To enhance your membership experience, we
 may share your contact information with trusted Chamber partners or affiliates who
 provide additional value or services.
- **To Comply with Legal Obligations:** We may disclose your personal information if required by law, regulation, or legal process.
- **To Protect the Chamber's Rights and Safety:** We may disclose information to protect the Chamber's rights, property, or safety of our members, employees, or others.

4. How We Protect Your Information

The Chamber implements appropriate technical and organizational measures to protect the security and confidentiality of your personal information. These measures include secure data storage, encryption, and access controls. However, no data transmission or storage system is completely secure, and we cannot guarantee the security of your information.

5. Your Rights and Choices

Depending on your location, you may have certain rights regarding your personal information:

- Access and Correction: You may request access to or correction of your personal information by contacting us.
- Opt-Out of Marketing Communications: You can opt-out of receiving promotional communications from us by following the unsubscribe link in any marketing email or by contacting us directly.

6. Third-Party Websites

Our website may contain links to third-party websites. The Chamber is not responsible for the privacy practices or content of these external sites. We encourage you to read the privacy policies of any external sites you visit.

7. Updates to This Privacy Policy

The Chamber reserves the right to update this Privacy Policy from time to time. When changes are made, we will post the updated policy on our website and update the "Effective Date" at the top of the policy. Please review the policy periodically for any changes.



8. Contact Us

If you have any questions, concerns, or requests related to this Privacy Policy or our data practices, please contact us at: info@londonchamber.com