



# SPONSORSHIP OPPORTUNITIES

The London Chamber of Commerce has a broad array of sponsorship opportunities to suit your business style. With the vast number of special events, programs and networking opportunities hosted each year, you can choose any format or any amount that fits your budget.

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## BUSINESS AFTER 5 (MONTHLY)

We host a monthly networking event called Business After Five. These events are hosted each month in a different chamber member's location with an attendance of 100-200 people. Twice a year (spring & fall), our regular Business After Five turns into a MEGA Business After Five which includes anywhere from 40-100 exhibitors booths with 350-500 in attendance. Attendance is free to all Chamber members and members have the opportunity to be an exhibitor. Members also can apply to host one of these events.

## STATE OF THE CITY ADDRESS (ANNUALLY IN JANUARY)

The State of the City Address is a one of a kind event that marks the beginning of a new year. It sets the tone for both Mayor and Council as they set out to tackle the important issues that face our municipality. It has become a must-attend event for the London business community, drawing an average attendance of 1,200 people.

## BUSINESS ACHIEVEMENT AWARDS (ANNUALLY IN MAY)

Our Business Achievement Awards are in May. Often called the "Academy Awards" of business achievement in London, the Chamber's annual Business Achievement Awards gala showcases and celebrates some of the outstanding businesses here in the London community. Our Annual Business Achievement Awards is the largest business awards gala of its kind in Canada with over 1,200 in attendance.

## PAST CHAIRS' GOLF CLASSIC (ANNUALLY IN JUNE)

This tournament is one of the Chamber's marquee events and is on many professionals' lineups of annual events not to miss. Whether you participate as a golfer, sponsor or silent auction contributor, it's your contributions that continue to make this tournament a success each year. You'll see familiar faces and have an opportunity to make new friends.

## SEMINARS & WORKSHOPS

We offer a number of seminars and workshops throughout the year that provide our members with networking, educational and recognition opportunities. Various packages are available and can be tailored to your needs. Please reach out for more information.

## E-NEWSLETTER ADVERTISING

Our Connections e-newsletter is sent out bi-weekly and features valuable content to inform and inspire the local business community. Advertising opportunities include ads, custom content section, banner ads and dedicated custom content newsblast. [Visit our website](#) for more information.

# STATE OF THE CITY ADDRESS (JANUARY)



THE CHAMBER'S STATE OF THE CITY ADDRESS IS HELD ANNUALLY AND IS A ONE A KIND EVENT TO MARK THE BEGINNING OF A NEW YEAR. IT SETS THE TONE FOR BOTH MAYOR AND COUNCIL AS THEY SET OUT TO TACKLE THE IMPORTANT ISSUES THAT FACE OUR MUNICIPALITY. IT HAS BECOME A MUST-ATTEND EVENT FOR THE LONDON BUSINESS COMMUNITY DRAWING AN ATTENDANCE OF OVER 1,200 PEOPLE.



Heather Wright, EY, and Mayor Josh Morgan at the 2024 State of the City Address.

# STATE OF THE CITY ADDRESS (JANUARY)

The London Chamber of Commerce agrees to provide the following benefits to the sponsor:

## INCLUDED IN ALL SPONSORSHIPS

- Corporate logo recognition on repeating sponsorship video loop played throughout breakfast.
- Corporate logo on marketing materials where all sponsors are listed (e-ticket, website etc)
- Mention in the Chamber's 'The Voice of Business' with London Inc.
- Enhanced corporate identification on the Chamber's website (pre and post)
- Recognition at the event on stage

## PRINCIPAL SPONSOR \$25,000 SPONSORSHIP

Be recognized as the Primary Sponsor of the State of the City Address.

- Direct corporate name association with the event.
- Name and logo on all promotional materials, recognized as principal sponsor
- Seating at head table for 1 sponsor representative to thank the Mayor
- Complimentary tickets for 2 tables of 10 at the event

## PLATINUM SPONSORS \$10,000 SPONSORSHIP

- Complimentary tickets for 2 tables of 8 at the event
- Seating at head table for 1 executive who will assist with event program

## GOLD SPONSORS \$7,500 SPONSORSHIP

- Complimentary tickets for 1 table of 10 at the event

## SILVER SPONSORS \$5,000 SPONSORSHIP

- Complimentary tickets for 1 table of 8 at the event

## BRONZE SPONSORS \$3,000 SPONSORSHIP

- 6 Complimentary tickets at the event with priority seating

## MEDIA SPONSORS

In return for providing promotional opportunities the media sponsors will receive the following benefits

- Complimentary tickets – to be negotiated

## IN KIND SPONSORS

- To be negotiated



# BUSINESS ACHIEVEMENT AWARDS (MAY)



ONE OF THE HIGHLIGHTS OF THE CHAMBER YEAR IS THE BUSINESS ACHIEVEMENT AWARDS (BAA) AT WHICH THE LONDON CHAMBER OF COMMERCE RECOGNIZES OUTSTANDING BUSINESS ACHIEVERS IN THE LONDON AREA. THIS EVENT HAS GROWN INTO LONDON'S PREMIER AWARDS CEREMONY.



Attendees enjoying the evening at the awards gala.

# BUSINESS ACHIEVEMENT AWARDS (MAY)

## INCLUDED IN ALL SPONSORSHIPS

- Corporate logo recognition on repeating sponsorship video loop played during the evening
- Corporate logo on printed materials where all sponsors are listed (printed program etc.)
- Mention in post coverage in the 'The Voice of Business' with London Inc.
- Enhanced corporate identification on the Chamber's website (pre and post)
- Recognition at the event on stage.

## PRINCIPAL SPONSOR \$30,000 SPONSORSHIP

- Direct corporate name association with the event (all printed & electronic marketing materials)
- Complimentary tickets for 3 tables of 10 at the event in a prime location
- Seating at head table for 2 executives who will assist in presenting two Business of the Year awards
- Executive to speak at the event (only sponsor to have this privilege)

## PLATINUM SPONSORS \$10,000 SPONSORSHIP

- Corporate name associated with one of the award categories
- Complimentary tickets for 2 table of 8 at the event
- Seating at head table for 1 executive who will assist in presentation of awards (announce award recipient)

## GOLD SPONSORS \$7,500 SPONSORSHIP

- Complimentary tickets for 1 table of 12 at the event
- Seating at head table for 1 executive who will assist in presentation of awards

## SILVER SPONSORS \$5,000 SPONSORSHIP

- Complimentary tickets for 1 table of 8 at the event
- Seating at head table for 1 executive who will assist in presentation of awards

## BRONZE SPONSORS \$3,000 SPONSORSHIP

- Complimentary tickets for 4 at the event
- Seating at head table for 1 executive who will assist in presentation of awards

## MEDIA SPONSORS

In return for providing promotional opportunities the media sponsors will receive the following benefits  
Complimentary tickets – to be negotiated

## IN KIND SPONSORSHIPS

- To be negotiated

# PAST CHAIRS' GOLF CLASSIC (JUNE)



ONE OF THE HIGHLIGHTS OF THE CHAMBER YEAR IS THE ANNUAL PAST CHAIRS' GOLF CLASSIC. THIS TOURNAMENT CANNOT HAPPEN WITHOUT SPONSORSHIP. THE LONDON CHAMBER IS SEEKING SPONSORSHIP INVESTMENT AT THIS TIME.



Golfers enjoying a day of golf.

# PAST CHAIRS' GOLF CLASSIC (JUNE)

One of the highlights of the Chamber year is the annual Past Chairs' Golf Classic. This tournament cannot happen without sponsorship. The London Chamber is seeking sponsorship investment at this time.

The London Chamber of Commerce agrees to provide the following benefits to the sponsor:

## INCLUDED IN ALL SPONSORSHIPS

- Corporate identification on the Chamber's website (pre and post)
- Onsite signage at event including company logo
- Recognized as a sponsor in the printed program with company logo
- Mention in post coverage in the 'The Voice of Business' with London Inc.

## PRINCIPAL SPONSOR \$8,000

- Direct corporate name association with the event
- Complimentary golf package\* for 8 golfers
- Company logo on the course's pin flags during the tournament (18 in total)
- Full page colour ad on back page of printed day program

## GOLD SPONSORSHIPS \$3,500 EACH

### CART SPONSOR (up to 2 available)

- Complimentary golf package\* for 4 golfers
- Onsite signage at event including company logo (on golf carts)

### TEE BLOCK SPONSOR (up to 2 available)

- Complimentary golf package\* for 4 golfers
- Onsite signage at event including company logo (on tee blocks)

### GOLF BALL SPONSOR (up to 2 available)

- Complimentary golf package\* for 4 golfers
- Onsite signage at event including company logo (sleeve of golf balls given out to each golfer)

### GOLF TOWEL SPONSOR (1 available)

- Complimentary golf package\* for 4 golfers
- Onsite signage at event including company logo (golf towel given out to each golfer)

### GOLF DIVOT/BALL MARKER SPONSOR (1 available)

- Complimentary golf package\* for 4 golfers
- Onsite signage at event including company logo (golf ball marker/divot given out to each golfer)

## SILVER SPONSORSHIPS \$2,500 EACH

### BEER SPONSOR

- Complimentary golf package\* for 2 golfers

### WINE SPONSOR

- Complimentary golf package\* for 2 golfers



# PAST CHAIRS' GOLF CLASSIC (JUNE)

## BRONZE SPONSORSHIPS \$1500 EACH

### SCORECARD SPONSOR

- Complimentary golf package\* for 1 golfer

### SOFT DRINKS SPONSOR

- Complimentary golf package\* for 1 golfer

### DINNER SPONSOR

- Complimentary golf package\* for 1 golfer

## ADDITIONAL SPONSORSHIPS \$500 EACH

### BRUNCH SPONSORS (up to 2 available)

- Complimentary brunch for 2 representatives

### REGISTRATION SPONSOR

- Complimentary brunch for 2 representatives
- Option to have a company representative on site to help with registrations

## HOLE SPONSORSHIPS

### SPECIALITY HOLE SPONSOR \$750 PLUS A PRIZE(S) (up to 9 available)

- Company representative(s) on site at the hole during the tournament
- Complimentary meals for 2 representatives

### PUTTING GREEN SPONSOR \$600 PLUS A PRIZE

- Company representative(s) on site at the hole during the tournament
- Complimentary meals for 2 representatives

### REGULAR HOLE SPONSOR \$225 EACH OR \$175 IF REGISTERED TO GOLF

- Onsite signage at a hole including company logo

### NEW MEMBER HOLE SPONSOR \$150 EACH (new Chamber members as of June 2024)

- Onsite signage at a hole including company logo

\*Golf package includes - green fees, golf cart, lunch, dinner



MEGA Business After 5.



Speed Networking at London Chamber of Commerce.